LOGICAL FRAMEWORK TEMPLATE

PROBLEM	ACTIVITIES	OUTPUTS	OUTCOMES	IMPACT
What is the problem you are trying to solve?	*What activities is your startup undertaking to solve the problem?*	*What are the key deliverables and measurable effects of your work?*	*What are the short- to medium-term changes you expect to see?*	*What is the long-term impact you see as your goal? This is your company's vision.*

CONTEXT
Who is experiencing this problem and what are their typical experiences? What is the scale of the problem? Why does it still exist?

ASSUMPTIONS
Links between your activities and outputs

ASSUMPTIONS
Links between your outputs and outcomes

ASSUMPTIONS
Links between your outcomes and impact