

SOCIAL BUSINESS MODEL CANVAS



<p>KEY RESOURCES</p> <p><i>What resources will you need to run your activities? People, finance, access?</i></p>	<p>KEY ACTIVITIES</p>	<p>TYPE OF INTERVENTION</p> <p><i>What is the format of your intervention? Is it a workshop? A service? A product?</i></p>	<p>SEGMENTS</p> <p><i>Beneficiary</i></p>	<p>VALUE PROPOSITION</p> <p><i>Social Value Proposition</i></p>
<p>PARTNERS + KEY STAKEHOLDERS</p> <p><i>Who are the essential groups you will need to involve to deliver your programme? Do you need special access or permissions?</i></p>	<p>KEY ACTIVITIES</p> <p><i>What programme and non-programme activities will your organization be carrying out?</i></p>	<p>CHANNELS</p> <p><i>How are you reaching your beneficiaries and customers?</i></p>	<p><i>Customer</i></p> <p><i>Who are the people or organizations who will pay to address this issue?</i></p>	<p><i>Impact Measures</i></p> <p><i>How will you show that you are creating impact?</i></p> <p>Customer Value Proposition</p> <p><i>What do your customers want to get out of this initiative?</i></p>
<p>COST STRUCTURE</p> <p><i>What are your biggest expenditure areas? How do they change as you scale up?</i></p>	<p>SURPLUS</p> <p><i>Where do you plan to invest your profits?</i></p>		<p>REVENUE</p> <p><i>Breakdown your revenue sources in percentages (%)</i></p>	