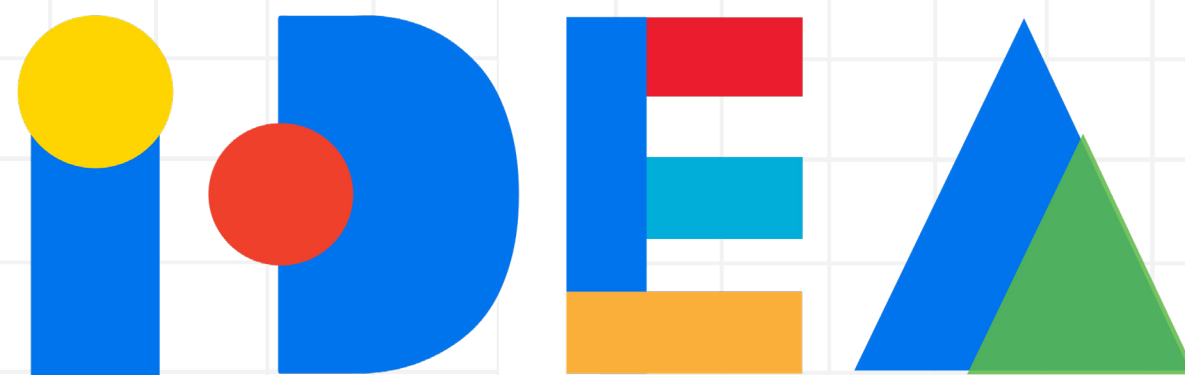




phildev LABS



STARTUP PORTFOLIO 2022



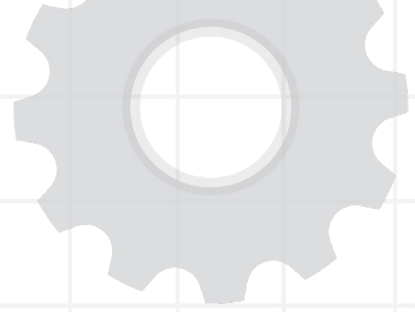
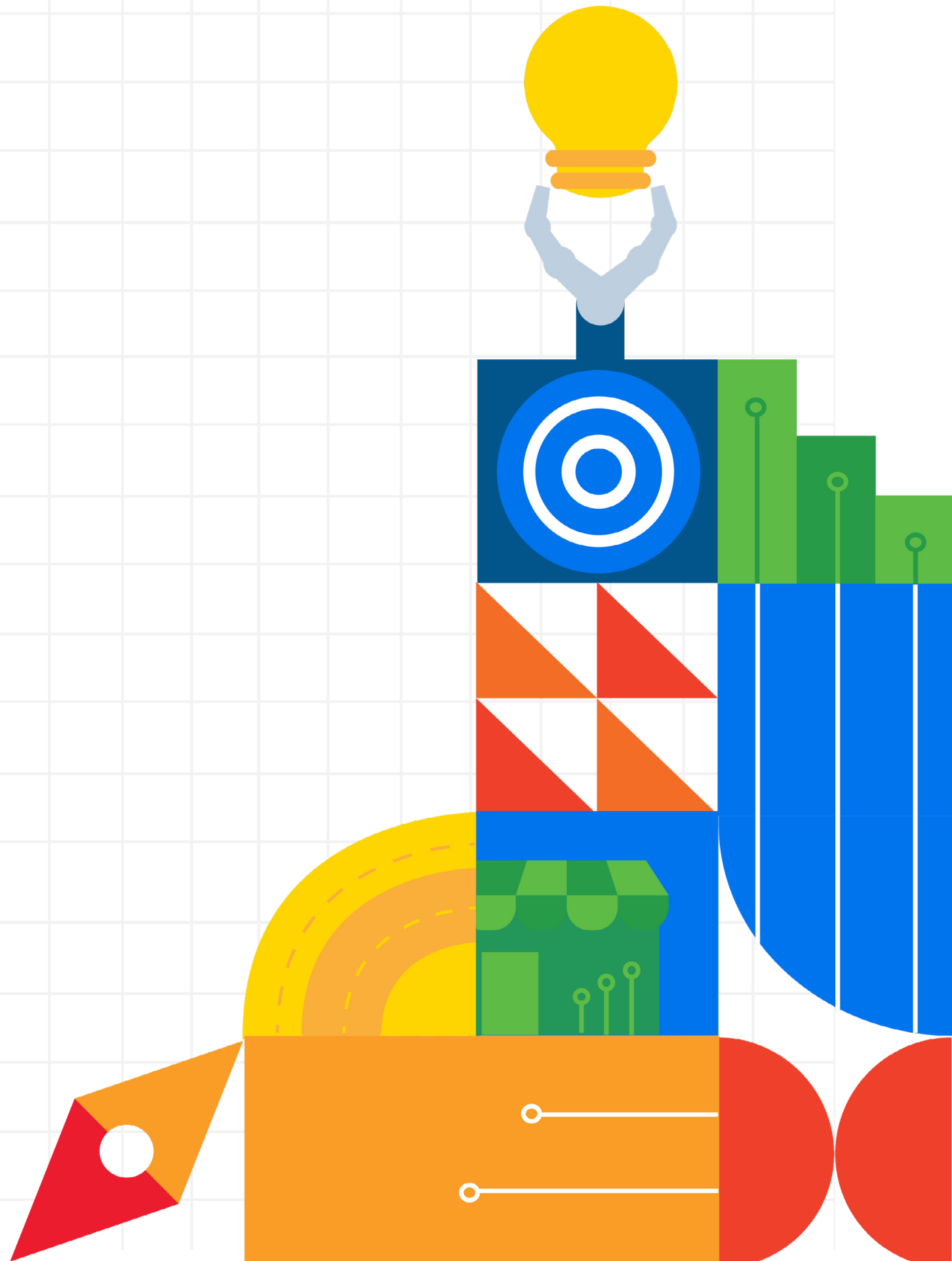
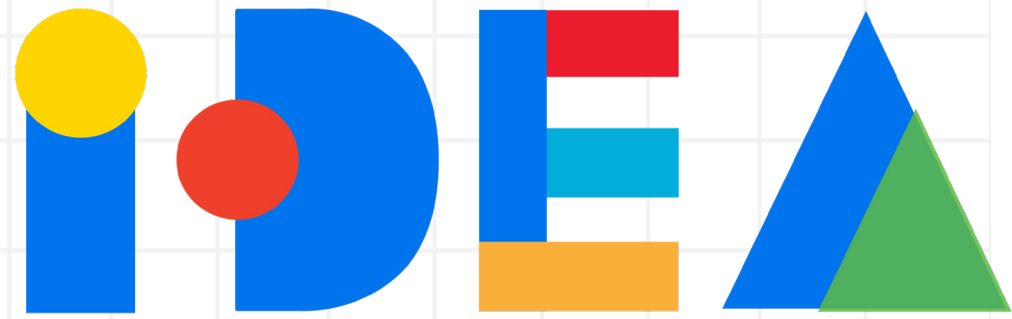


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Incubation, Development, and Entrepreneurial Assistance (IDEA)

IDEA is an incubation program for early-stage tech startups that aims to provide a platform for collaboration between startups, mentors, investors, and the government to create market-ready innovative science and technology products and services for Philippine economic growth. The program is co-implemented by the Department of Trade and Industry and PhilDev Foundation through PhilDev LABS.

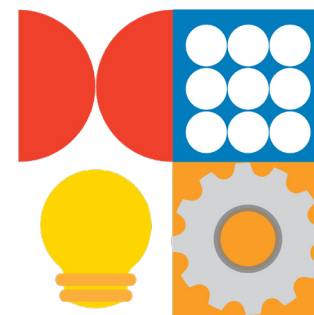
WWW.PHILDEV.ORG

IDEA Incubation Journey



Pre-Incubation

Call for Applications
Due Diligence
Pitching Round
Announcement of Cohort



Incubation



Post-Incubation



Tailored Workshops

Startups had the opportunity to participate in learning sessions that focus on refining their business and revenue models, and marketing initiatives.



Mentorship

Startups were assigned to an industry expert from PhilDev's wide network who mentored them in improving their business knowledge and skills.



Support Services

Startups received legal and financial management support to streamline their business operations.



Market-Readiness Assessments

Startups were given valuable insights about their market-readiness based on the market-readiness assessment tool developed by PhilDev.



Pitch Jam

Startups had the opportunity to practice their pitching skills by having practice sessions in front of pitching coaches.



Demo Day

Startups had the opportunity to participate in an exclusive Demo Day and pitch their startup to investors and creditors.

ANIHAN TECHNOLOGIES (ANITECH)



Date Founded: November 2021
Business Model: B2B

CONTACT DETAILS

Focal Person:
Gillian Santos
gillian@anihan.tech

Business Address:
5F Phinma Plaza, 39 Plaza
Dr., Rockwell Center, Makati,
Metro Manila, NCR

Website:
<https://anihan.tech/index.html>

Social Media:



COMPANY DESCRIPTION

AniTech is an AgriTech Startup that leverages Deep Technologies to create Supply Chain Solutions, wherein it will help reduce food loss, create flexible and competitive Agri-value chains, and enable countries to become providers of world class quality produce.

PROBLEM

At present, the competition between agribusinesses to meet the increasing demand for accessible and healthy food is no longer between brick and mortar stores, but rather a competition between two things: (1) The Efficiency of their supply chain and (2) Utilizing Data.

SOLUTION

AniTech offers 4 components that are compressed into 2 plans. These 4 are the (1) Storage Quality Sensor (SQS) System, (2) Food Quality Sensor (FQS) System, (3) Storage Quality and Food Loss Dashboards, and (4) Automated Notifications & Reports.

CUSTOMER & MARKET

In the Philippines, the startup initial market size is roughly 25,000 agribusinesses comprised of: Distributors, Wholesalers, Exporters, Agri-eCommerce, and 3PL providers

KEY MILESTONES

- 🏆 Competed in the Techplanter Competition (hosted by Leave a Nest)
 - PH Finals (May 15, 2021)
 - Asia Finals (August 21, 2021)
- 🏆 Ecothon PH (October 26-29)
- 🏆 Pre-Seed Stage: Raised 6,500 SGD from prize money
 - Spent half on the first version of our MVP, lab + work space, incorporation and continuous prototype development
- 🏆 2 Pilot Partners
- 🏆 WE Rise x SheDisrupts 2022 Runner up

PARTNERSHIP NEEDS

Target Partners:

Urban farmers, farm to table companies, fruit and vegetable distributors and exporters

TEAM



GILLIAN SANTOS
CEO



DANIEL PAULO TIPAN
CTO



DANIELLE TORRES
Business Development
Executive



ANTHONY SANTOS
R&D Director



Date Founded:
June 2019

Business Model:
B2B, B2C, C2C

CONTACT DETAILS

Focal Person:

Caryl L. Pizon
caryl@pizon@dilainc.com

Business Address:

Rm Ar8, Enable One Building,
Mabuhay IT Park, Ced Ave.
Brgy. Lagao, General Santos
City, Region XII

Website:

www.avodah.ph

Social Media:



COMPANY DESCRIPTION

Avodah is a one-stop service application of almost all known services by skilled workers, service-providing businesses, professional services in a single platform and yet ensures ease of navigation and availing of needed services.

PROBLEM

The closed businesses due to the pandemic and many of them cannot cope with the new trend, unemployment rate increase, people avoiding physical interactions, and a considerable amount of people are not aware where to hire/get certified and qualified providers for their daily and emergency needs.

SOLUTION

Through Avodah's service application, it incorporates almost all known services by skilled-workers, service-providing businesses, and professional services in its platform. In addition, it ensures effortless navigation and availing of needed services.

CUSTOMER & MARKET

Consumers who are used and fond of purchasing products online, Service-providing businesses, Professionals who want to digitize their services, Businesses affected by the pandemic, Freelance skilled workers

KEY MILESTONES

- 🏆 Finalist - Philippines Startup Challenge 2021
- 🏆 2nd runner-up - Mindanao Pitch Fest 2021
- 🏆 Bronze Excellence Award at International Film Festival Manhattan (TV advertisement Category) 2021
- 🏆 Currently having 300+ Service Providing Partners
- 🏆 Launched in Gensan 2021
- 🏆 Launched in Cagayan de Oro 2022

PARTNERSHIP NEEDS

Target Partners:

LGU, Chamber of Commerce, DTI, TESDA, and Marketing Firms

TEAM



CARYL PIZON
Co-Founder



FRITZ JIMENEZ
Programmer



CRIS PIZON
Co-Founder



HERBERT CALMERIN
Programmer



JEFFERSON SUBAAN
Programmer

BANTAY CHATBOT



Date Founded: January 2021
Business Model: B2C

CONTACT DETAILS

Focal Person:
Shannen Edwin S. Dilapdilap
shannen.dilapdilap@gmail.com

Business Address:
9 P. Zamora, Brgy. Jesus dela Pena, Marikina City, NCR

Website:
www.goodgov.ph

Social Media:

COMPANY DESCRIPTION

Bantay is a welfare assistance chatbot where there will be a prepared response enabled by supervised machine learning that allows to provide an accurate and useful response to its users and guide them through their queries on eligibility and other concerns regarding the social welfare programs by the government such as SAP, Social Pension and Labor.

PROBLEM

Scrupulous individuals have taken advantage of the gap to go into modes where “eligibility can only be obtained by the recipients if they share the money they will receive.”. That means, because of this information gap, the almost 200 billion SAP budget and the 23 billion social pension budget are going to waste.

SOLUTION

Through the welfare assistance chatbot, Bantay Chatbot can provide prepared responses enabled by supervised machine learning, to which it is the first of its kind. Furthermore, it provides an accurate and useful response to its users and guides them through their queries on eligibility and other concerns regarding the social welfare programs by the government.

CUSTOMER & MARKET

For the almost 3.8 million indigent senior citizens in the Philippines, who live on around 50 pesos a day and the 11.2 million SAP beneficiaries who have lost their means of livelihood due to the pandemic.

KEY MILESTONES

- 🏆 Already integrated the Social Pension for Senior Pension of their Senior Citizens and Social Amelioration Program for our Covid19 Social Welfare Beneficiaries
- 🏆 Partnership (5)
 - Department of Social Welfare and Development
 - National Council on Disability Affairs
 - Office of Senior Citizen Affairs
 - Anti-Red Tape Authority
 - Office of Senior Citizen Partylist of Philippine Congress

PARTNERSHIP NEEDS

Target Partners:
NGOs, LGUs and National Agencies

TEAM



SHANNEN EDWIN DILAPDILAP
Lead on Development & Technology



ATTY. JULIA THERESE PINEDA
Co-Lead on Legal Affairs



ATTY. CHARLES DE BELEN
Lead on Legal Affairs



ARIANNE JOY FABREGAS
Lead on Partnerships & Marketing



CARL CHRISTIAN LUMBERIO
Lead on Finance



ALYANNA GOPEZ
Communication



Date Founded:
November 2021

Business Model:
B2B

CONTACT DETAILS

Focal Person:
Jan Daryl E. Cielo
darylcielo@gmail.com

Business Address:
B10 L32 Kroner St., Villa
Carolina 1 Subdivision, Tunasan,
Muntinlupa City, NCR

Website:
www.basky.ph

Social Media:



COMPANY DESCRIPTION

Basky is a food marketplace and delivery app designed for home-based online food sellers and MSMEs.

PROBLEM

There is currently no centralized platform where people can explore a variety of homemade food sold online. Customers search for sellers and tap them directly if they want to order, and the ordering process is tedious and inefficient.

SOLUTION

Through Basky, a typical customer can explore various homemade food being sold online, place orders, and book the delivery. They can also access a record of all previous transactions they made through their Basky account.

For merchants, Basky will relieve them of the burden of handling orders, responding to inquiries and customers, consolidating records and payments, and planning deliveries.

CUSTOMER & MARKET

Basky's customers will be those who frequently order from home-based online food sellers.

KEY MILESTONES

- 🏆 Onboarded 5 new merchants during PhilDev IDEA Program
- 🏆 Additional 1000 followers on Facebook
- 🏆 10,000 views on Tiktok
- 🏆 Cost per results in FB ads reaching as low as PHP 0.17
- 🏆 Homepage redesign highlighting active merchants

PARTNERSHIP NEEDS

Target Partners:

Partners that can assist us with marketing and sales promotion

TEAM



DARYL CIELO
CEO



CARLO ABELEDA
CFO



REYMAR ENTERIA
CTO



Date Founded: August 2021
Business Model: B2C

CONTACT DETAILS

Focal Person:
 Ernest Troyss B. Pilapil
 troyspilapil@gmail.com

Business Address:
 214-215 Commercenter Bldg., East Asia Drive, Filinvest Corporate City, Alabang, Muntinlupa, NCR

Website:
www.bookuna.org

Social Media:



COMPANY DESCRIPTION

Bookuna is a vaccination booking platform focused on reducing barriers for Filipinos to access vaccination services.

PROBLEM

Not all vaccination services are available in local health centers and vaccination services in private clinics, based on localities, are not easy to find online. The market of clinic vaccination bookings is highly fragmented, disorganized, and not easy to be found online.

SOLUTION

Bookuna aims to solve the issue by developing a platform where patients can search for the most accessible and affordable vaccination services in their area and by launching Bookuna Circle, a demand aggregation feature that offers service discounts to patients per vaccine dose per clinic.

CUSTOMER & MARKET

Health-seeking individuals who want to get vaccinated and are looking for a more affordable and a more tailored vaccination experience.

KEY MILESTONES

- 🏆 More than 30 partner clinics located in Batangas, Laguna, Cavite, Metro Manila, and Davao Del Sur
- 🏆 Finalist at WeProject Inclusive Design Challenge by UPSCALE and Japan Foundation Manila

- 🏆 Presenter at the digital conference Teknolunas by DLSU
- 🏆 Launched their Direct Appointments page on their website at www.bookuna.org where their customers can easily book their customers' vaccines with their partner providers
- 🏆 Successfully completed their first batch of Bookuna Circle for HPV with their partner clinic in Pasig. They were able to provide discounted HPV vaccination services to their customers and received re-bookings for their customers' second doses
- 🏆 Bookuna offers the widest coverage of vaccines on any health app platform in the Philippines

PARTNERSHIP NEEDS

Target Partners:

Looking for Partner Clinics who are vaccination service providers, interns for operations, marketing, and web development, other partner organizations and businesses looking for vaccination service providers

TEAM



ERNEST TROYSS PILAPIL
 CEO & Product Development



MIKEE CHUA
 COO & Business Development



ADRIAN DASIGO
 Science Communication Lead



REAN NEIL LUCES
 Lead Developer



ANIKA INDON
 Marketing Officer

BRITANA GLOBAL SOLUTIONS



Date Founded:
2017

CONTACT DETAILS

Focal Person:
Ana Y. Calubad
ana.calubad@britanasolutions.com

Business Address:
Unit 1206, 12th Flr. Trade &
Financial Tower 32nd St. cor.
7th Ave., Bonifacio Global City,
Taguig 1634

Website:
www.britanasolutions.com

Social Media:



COMPANY DESCRIPTION

Britana Global Solutions is a SAAS company building enterprise-grade IT business applications for small and medium enterprises.

PROBLEM

While many businesses are looking to implement an ERP system, unfortunately, there is limited option in the market for a cost-effective and comprehensive ERP software. Once a business outgrows basic offerings like QuickBooks, the next option is a Tier 1 enterprise solution which is very costly.

SOLUTION

Their product, Britana ERP, is an enterprise-grade, full-suite, cloud-based Enterprise Resource Planning (ERP) software that fits the SME budget. Britana ERP allows companies to seamlessly manage their business and streamline their end-to-end operations with just one software: from billing, invoicing, inventory and accounting.

CUSTOMER & MARKET

The target market of Britana is the small and medium enterprises. While the ERP is designed to be vertical-agnostic, our initial target vertical is retail and distribution.

KEY MILESTONES

- 🏆 Launched full version of ERP software (January 2022)
- 🏆 Acquired the first 2 customers 2 months after launch
- 🏆 3 more potential customers in the pipeline
- 🏆 Released new company website (April 2022)

PARTNERSHIP NEEDS

Target Partners:

Investors, mall operators, e-commerce enablers, 3rd party logistics providers

TEAM



ANA CALUBAD
Managing Director



BRIAN CALUBAD
Managing Partner

CARSURVEY WEB APPLICATION SERVICES



Date Founded:
March 2020

Business Model:
B2C

CONTACT DETAILS

Focal Person:

Jestoni V. Zarsuela
jestoni.zarsuela@carsurvey.ph

Business Address:

B12 L19 Owl St., Langkaan 1,
Dasmarinas City, Cavite, Region
IV-A CALABARZON

Website:

www.carsurvey.ph

COMPANY DESCRIPTION

CarSurvey.ph is the ONLY Used Car Appraisal tool for the Philippine automotive market. Moreover, CarSurvey serves Filipino drivers who are dissatisfied with the lack of an instant and online way of assessing the fair market value of their car in the Philippines.

PROBLEM

CarSurvey.ph is solving the lack of an instant and online way of assessing the fair market value of cars in the Philippine market. The current alternative includes booking a car appraisal appointment with an agent which is time-consuming and tedious.

SOLUTION

CarSurvey provides the following tools for the general Filipino drivers: car appraisal tool, car depreciation tool, and mileage ranking calculator. This enables our customers to make confident and data-driven decisions regarding their vehicles.

CUSTOMER & MARKET

Early adopters include car sales agents and individuals who are interested in buying and selling cars.

KEY MILESTONES

- 🏆 CarSurvey.ph is registered to DTI last Nov 2021.
- 🏆 First contract signed with one motor insurance last Dec 2021

PARTNERSHIP NEEDS

Target Partners:

- Business partners with strong knowledge and connection with automotive and non-life insurance.
- Partners who can leverage the FMV calculator technology that CarSurvey.ph has.

TEAM



JESTONI ZARSUELA
Co-Founder



HEARTY ZARSUELA
Co-Founder



Date Founded: February 2020
Business Model: B2C

CONTACT DETAILS

Focal Person:
Raven Anot
ravenanot05@gmail.com

Business Address:
Almandite St., Brgy. Dolores,
Taytay, Rizal, Region IV-A

Website:
www.cleenvent.com

Social Media:



COMPANY DESCRIPTION

Cleenvent offers an easy-to-adapt clean energy-based technology for households that leads to a sustainable and better quality of life, starting with Solar Powered Exhaust.

PROBLEM

Build-up of indoor air causes the occupants at home to feel hot, sticky, and be prone to airborne infections when someone is sick.

SOLUTION

By providing continuous ventilation that inhales existing indoor air which can mitigate the buildup of air. Cleenvent wanted to alleviate discomfort, irritation, anxiety, and health problem risks caused by the buildup of bad indoor air.

CUSTOMER & MARKET

Cleenvent's validated segments are the single house homeowners in Region IV-A, which is the startup's initial target market with low-middle income class.

KEY MILESTONE

🏆 Opened their first physical store in 2022

PARTNERSHIP NEEDS

Target Partners:

Real Estate Developers, Construction Company, and Green Architect

TEAM



RAVEN RYAN ANOT
CEO



ENGR. REGINALD PHELPS LAGUNA
CTO



KAREN RAQUEL
CIO



ENGR. SHEARYL ARENAS
Advisor/Co-Founder



IRENE AGRA-BANGUILAN
CMO



ENGR. RODEL TUNGOL
Advisor/Co-Founder



Date Founded: January 2021
Business Model: B2B

CONTACT DETAILS

Focal Person:
 Jose Luis L. Villalon
 louie.vdaliinnovations@gmail.com

Business Address:
 Pasig City, NCR, Philippines

Website:
 N/A

Social Media:



COMPANY DESCRIPTION

Dali Innovations Inc. is an energy startup that focuses on designing and creating sustainable energy solutions that can bring a positive impact on society and can uplift the lives of the citizens of the nation.

PROBLEM

A fisherman who lives in a far-flung area and has little to no access to electricity uses a simple yet ineffective method to attract fish. They improvise by using their light source generated by their engines, which, however, repels fish and scares them away.

SOLUTION

The startup aims to build communal off-grid power stations which can be installed in communities to provide electricity. It will not only uplift the lives of the citizens, but it can also save costs as it can also be mounted on fishing boats to charge batteries and power their lights.

CUSTOMER & MARKET

VORTEX was initially designed to be a hybrid turbine which can be used as a hydro turbine or wind turbine. In the long run, Dali Innovations is aiming to directly sell their device to consumers through direct purchase, and also give their customers the option of availing just the service or the energy generated via a postpaid and prepaid scheme, for a lesser upfront cost on their customers' end.

KEY MILESTONES

- 🏆 February 2021 - Finalist in the KyronMax Challenge by Mitsubishi Advance Materials.
- 🏆 June 2021 - Top 5, Haquathon 2.0
- 🏆 July 2021 - Top 10 Shell LiveWIRE 2021
- 🏆 Sept 2021 - Special participant (Sponsor's A-List) in Shell LiveWIRE Acceleration Program

PARTNERSHIP NEEDS

Target Partners:
 USAID, DOST-TAPI

TEAM



ALSUS DON R. ADIATON
 CEO & CFO



JOSE LUIS L. VILLALON
 CTO



SIMON MABANTA
 CIO



NIÑA SHERIZZE DE SAGUN
 Communications Manager
 Corporate Secretary



Date Founded: March 2020
Business Model: B2G, PPP

CONTACT DETAILS

Focal Person:
Karl Immanuel DR. Medina
karl@digitize.ph

Business Address:
6264 LG44 Cityland Pasong Tamo, Estacion St., Brgy. Pio Del Pilar, Makati City, NCR

Website:
www.digitize.ph

Social Media:

COMPANY DESCRIPTION

DigitizePH is a tech startup based in the Philippines. They exist to empower users through tech-enabled platforms, engaging citizens in purposeful interactions with different institutions.

PROBLEM

DigitizePH is innovating the communication pain points between residents and LGUs.

SOLUTION

DigitizePH offers BayanMo – a platform for LGUs to update necessary data of their residents and reach out to them through in-app interactions; at the same time letting residents get in touch with their LGU through an app/web-based system.

CUSTOMER & MARKET

Focusing mainly on LGUs in the Philippines, and slowly expanding to other countries.

KEY MILESTONES

- AGRI-TIPS Inc partnership
- Jamborow LLC partnership

PARTNERSHIP NEEDS

Target Partners:
LGU/Government Institutions

TEAM



KARL MEDINA
Founder & CEO



ATTY. LESTER OPLE
Finance & Legal



REASON FORTUN
Co-Founder (Design & Treasurer)



ODALE ROXAS
Technology



MARGE MANABAT
Co-Founder (Digital Marketing)



ALBERT VALENCIA
Business Development



Date Founded:
August 2021

Business Model:
C2C

CONTACT DETAILS

Focal Person:

Jayvee G. De Leon
jayvee.deleon@forent-app.com

Business Address:

3121 FY Manalo St. Santa Ana,
Manila, NCR

Website:

www.forent-app.com

App Store:

Forent: Rental Marketplace

Social Media:



COMPANY DESCRIPTION

Forent is building the Carousell or Shopee for short term rentals bridging the gap between supply and demand from the growing community of 3.1 million Filipinos, with plans to expand in SEA.

PROBLEM

There is no go-to platform that caters the growing short term rental space. As a result, bulk of the transactions are happening within Facebook groups, but social media is not built for those kinds of transactions. Therefore, there are a lot of problems, one of those being scammers using fake accounts to collect payments from unsuspecting renters.

SOLUTION

Forent addresses the rampant scamming issue using the technology that they've developed so renters can now rent safely whatever they need, whenever they need it. Forent also provides the opportunity for everyone to **earn money** by renting out the things they rarely use and to **save money**.

CUSTOMER & MARKET

Forent Group's target market is the 2.2M members across different rental Facebook groups and categories such as Vehicle, Staycation, Equipment, Gown, and Motorcycle.

KEY MILESTONES

- 🏆 Launched in November 2021 in app store and play store.
- 🏆 Secured an investment from Buko ventures less than a month after launch.
- 🏆 Average Monthly Growth Rate (November-April 2022)
 - Downloads (82%)
 - Users (67%)
 - MAU (76%)
 - Merchants (66%)
 - Listings (60%)
 - GMV (32%)
 - Revenue (30%)

PARTNERSHIP NEEDS

Target Partners:

N/A

TEAM



JAYVEE DE LEON
CEO



PIERRE DAVID
CTO

Advisors:

- Carlos Barrera - EVP & COO Lazada Philippines
- Angel Ramiro - SVP, Head of Lazmall Lazada Philippines
- Saul Cuesta - Founder & CEO Flowerstone Group and Ex-CFO Lazada Philippines
- George Padin - Country Manager Spemmo Philippines and Co-Founder Abstract Digital
- Andrew Koger - Founder & CEO Goodwork.PH & HelixPay

GREEN IMPACT GLOBAL



Date Founded: November 2019
Business Model: B2B, B2C

CONTACT DETAILS

Focal Person:
Laurence Lloyd L. Lumagbas
laurencelloydlugtulumagbas@gmail.com

Business Address:
#1 P&L Bldg., CDO-Iligan National Highway, Brgy. Kauswagan, Cagayan de Oro, Misamis Oriental

Website:
www.greenimpact-global.com

COMPANY DESCRIPTION

Green Impact Global is a Climate Action Platform that allows organizations and individuals to purchase carbon offsets that will negate their carbon footprint through reforestation and carbon absorption projects.

PROBLEM

Trying to address the volume of carbon emissions that are generated by both business entities and the lifestyle of various individuals. The problem exists because for companies to produce/manufacture/transport products, there really is an inevitable amount of carbon being emitted to the air.

SOLUTION

Green Impact acts as a platform that helps link companies and individuals that want to offset their carbon emissions to worthwhile reforestation projects that are being implemented by NGOs or Ecosystem Service Providers.

CUSTOMER & MARKET

B2B Customers - Sustainability or Corporate Sustainability Responsibility Departments of top-tier publicly-listed firms in the Philippines and foreign firms in countries where carbon regulations are more mature

B2C Customers - Green-conscious individuals and sustainability advocates that are in the upper middle to upper class segments of society.

KEY MILESTONES

- 🏆 Secured some initial grant funding from several business pitch competitions
- 🏆 Secured pledges and used the funds to implement a pilot at a mangrove reforestation site

PARTNERSHIP NEEDS

Target Partners:

Environmentally-focused NGOs and advocacy groups, Corporate Social Responsibility and Sustainability Departments of Large Corporations, LGUs, and Educational Institutions

TEAM



LAURENCE LUMAGBAS
Co-Founder & COO



DAVID PAGADUAN
Co-Founder & CTO



Date Founded:
October 2021

Business Model:
B2B, B2C

CONTACT DETAILS

Focal Person:

Zaira Marie P. Verunque
zaira.verunque@iboardliving.com

Business Address:

Unit 12, 2nd Flr., Commercial Building,
No. 883 Brgy. 77, Marasbaras cor. PC
Village, Tacloban City, Leyte

Website:

www.i-boardliving.com

Social Media:



COMPANY DESCRIPTION

iBoard Living is a self-service digital rental property management platform that provides an integrated end-to-end solution to create a collaborative community and lifestyle for renters, property owners and handymen.

PROBLEM

Tenants - Difficulty in searching for rental apartments or boarding houses for students and professionals, disorganized, unsupportive living environment, and pandemic-paranoia of transacting face to face for payments and tours

Property Owners - Engaging in rental business without the knowledge in running a business, they are paying high cost for customer acquisition and have high turnover of tenants due to pandemic.

SOLUTION

Developed three main features of iBoard Living namely: I-Serve, I-Manage, and I-Rent. The startup provides tenants, landlords (incl. property managers) and service provider interactive end-to-end platform where they can support one another.

CUSTOMER & MARKET

Tenants (Students and Professionals), property managers (Landlords, professional PM, developers), and service providers.

KEY MILESTONES

- 🏆 Successfully qualified for CNN's Final Pitch in June 2021
- 🏆 Signed Contract of Partnership with Union Bank, Twala, and Legal Tree
- 🏆 Currently with three property owners on board with a total of seven rooms
- 🏆 Successfully held an Exclusive Beta Launch our rental property and tenant management web app on April 3, 2022

PARTNERSHIP NEEDS

Target Partners:

- Business leads (Property Developers, University Linkages, Senior High Linkages, Property Owners, OFW Groups, Working Groups/ Organizations)
- Home Service Providers - Gig and SMEs

TEAM



ZAIRA VERUNQUE
Lead Founder



BIANCA VERUNQUE DAPURAN
CFO



JOHN KENNETH TELMO
CTO



ALDRIN VACAL
CCO



JOYLYN DEPAUDHON
Chief Employee Experience Officer & Sales Director



KATHERINE TABURADA
COO & Sales Director



ERWIN LIZARONDO
Advisor



Date Founded: December 2021
Business Model: B2B

CONTACT DETAILS

Focal Person:
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jfreyes@lifeprentice.com

Business Address:
#28 Jasper Road, Pilar Village, Brgy. Almanza Uno, Las Pinas, NCR

Website:
www.lifeprentice.com

Social Media:



COMPANY DESCRIPTION

Lifeprentice is a peer-to-peer platform aimed to help young people improve their holistic health (physically, psychologically, emotionally, and spiritually), through wellness programs that are tailored to fit the needs of the youth.

PROBLEM

Anxiety, depression, self-harm, and suicidality are all increasing globally. Demotivation is also prevalent among students. These concerns contribute to low rates of retention, graduation, and cohort survival.

SOLUTION

Lifeprentice provides an assessment tool to help institutions understand their students' concerns in areas such as holistic health, life skills, and professional skills. Moreover, a centralized platform is provided where students can have wellness programs that are tailored to the needs of the youth offered by industry experts as service providers.

CUSTOMER & MARKET

The startup focuses on mainly the youth ranging from 18 - 29 years old, to which are currently studying and young professionals.

KEY MILESTONES

- 🏆 2019 - Partnership with Mental Health PH
- 🏆 2022- Released of Initial MVP
- 🏆 Lifeprentice has an active engagement with 4 campuses in our sales funnel.

PARTNERSHIP NEEDS

Target Partners:

- Psychological Association of the Philippines
- YMCA Philippines
- Philippine Psychiatric Association (PPA)
- Department of Health (DOH)
- Commission on Higher Education (CHED)
- Department of Education (DepEd)
- Philippine Association of Private Schools, Colleges, and Universities (PAPSCU)

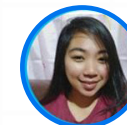
TEAM



JOHN FRANCIS REYES
Founder, CEO & Finance Lead



DR. MARIE GRACE GOMEZ
Psych Maven | Counseling & Ethics



DONNA BHEL MACALANDA
Programmer



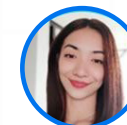
RACHEL LOU PASCUAL
Web Design & Content



JUSTINE DE VERA
Multimedia



CANDACE CORTEZ
Creatives Director



MELANIE JIMENEZ
Content Development



Date Founded: July 2021
Business Model: B2B

CONTACT DETAILS

Focal Person:
Isauro Manuel E. Misajon
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Business Address:
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Website:
www.rafflexchange.com

Social Media:
 

COMPANY DESCRIPTION

Rafflexchange is a raffle transaction platform that can host raffles for sales promotion, loyalty programs, events and fundraisers.

PROBLEM

The execution of raffles is difficult and expensive. Only the willing and with the money and resources can use raffles to achieve their objectives.

SOLUTION

A digital platform where sponsors and joiners can easily and affordably conduct raffle transactions.

CUSTOMER & MARKET

Rafflexchange's target customers are all B2C businesses.

KEY MILESTONES

- 🏆 November 2021 - Completed their MVP
- 🏆 December 2021 - Filed a patent for the system and method
- 🏆 January 2022 - start selling to merchants
- 🏆 April 2022 - launched with a crowd sponsored raffle

PARTNERSHIP NEEDS

Target Partners:

- DTI FTEB - for innovation in raffle mechanics, business intelligence and creation of sales channel
- The biggest raffle sponsors - Coke, SM, Shell, Petron, PLDT, Smart, Globe, Puregold, Alaska, Kopiko, and Mastercard

TEAM



BONG MISAJON
Founder & CEO



LEE JOSE
Co-Founder & CTO



ANGIE CLEOFE
Sales



ERICK BAYBAYAN
Finance



Date Founded: April 2020
Business Model: B2B

CONTACT DETAILS

Focal Person:
 Anne Clarice Ng
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Business Address:
 R.P. De Guzman Street, NCPAG Bldg.,
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 Manila, NCR

Website:
www.safetravel.ph

Social Media:
 

COMPANY DESCRIPTION

SafeTravelPH Mobility Innovations Inc. (SafeTravelPH) is a scientific organization that actively engages the government, transport industry providers, and commuters in sharing and synthesizing transformative information to improve the quality, reliability, safety, energy-efficiency, and sustainability of public transport operations and active travel facilities and services.

PROBLEM

The country’s road-based public transport suffers from uncoordinated public transport services, disjointed policies, and unclear institutional setup. Moreover, the implementation of the Public Utility Vehicle Modernization Program (PUVMP) has been constrained by weak capacities of national and local governments and PUV operators are severely hampered by the COVID-19 pandemic.





SOLUTION

SafeTravelPH provides software and hardware products to collect and analyze transportation data that helps in the decision-making of the government, transport industry providers, and commuters in their usage of the transportation system.

CUSTOMER & MARKET

Public and active transport commuters, PUV operators and drivers, national government agencies, and local government units.

KEY MILESTONES

-  November 2020 - Collaborative Research Agreement with LTRFB
-  January 2021 - Pilot implementation in General Santos City
-  June 2021 - Development of active transport applications
-  November 2021 - Memorandum of Agreement with DOST-ASTI

PARTNERSHIP NEEDS

Target Partners:

Department of Transportation, Department of Trade and Industry, Department of Energy, Local Government Units, Start-Up Entrepreneurs, Civil Service Organizations

TEAM



ANNE CLARICE L. NG
 Founder & Executive Director



NORIEL CHRISTOPHER C. TIGLAO
 Founder & Director of Research and Development



MARK ANGELO Y. TACDERAS
 Treasurer & Director of Analytics



NIKKI Y. TOLENTINO
 Director of Operations



ERRIS S. SANCIANGCO
 Director of Partnerships



EDERLYN S. VERONA
 Chief Software Developer



MARY JOY B. LEANDA
 Chief Hardware Developer



Date Founded: March 2021
Business Model: B2B, B2C

CONTACT DETAILS

Focal Person:
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Business Address:
 73 Xavierville Ave., Brgy. Loyola Heights, Quezon City, NCR

Website:
www.sociov.com

Social Media:

COMPANY DESCRIPTION

SocioV is a career coaching app which helps parents understand the career choices of their child using data.

PROBLEM

Career Shifts of an adolescent makes it difficult for parents to anticipate and plan for the future. When an adolescent shifts careers in college, it is costly, time-consuming and it can get frustrating for both the adolescent and the parent.

SOLUTION

A career coaching app which brings access to career-related data and democratizes career-coaching services to the household level.

CUSTOMER & MARKET

Parents of students from grades 9-12 from private schools in the Philippines

KEY MILESTONES

- 🏆 Won 1st place - Schoolab Asia’s Startup Competition in Ho Chi Minh City, Vietnam (2019, Idea Stage)
- 🏆 3rd Highest Vote - CrowdPitch Vietnam (2019, Idea stage)
- 🏆 Global Winner of the Diversity for Crisis Hackathon (Virtual) (2020, Prototyping Stage)

- 🏆 Graduated from Algostars Deeptech Accelerator Program - Singapore (2020, Idea Stage)
- 🏆 Graduated from Founder Institute - Manila (Virtual) (2021, MVP Validation stage)

PARTNERSHIP NEEDS

Target Partners:

- Services Providers (International Coaching Federation or ICF, Life Coach - Philippines, and Points of You Network)
- Pilot Schools in NCR (Our Lady of Perpetual Help High School, University of Sto. Tomas, and Global Reciprocal Colleges)
- Corporations (Microsoft Education, Teach for the Philippines, and The Aboitiz Group)
- Banks and Education Loaning Startups (Bukas.PH, InvestEd, BPI, and UnionBank)

TEAM



DANILLE SORIA
CEO



JOHN DERRICK DE RECTO
CFO



JOSH ALAS
Chief Human Resources Officer



LEA FREENA BERIOSO
CTO



ATTY. CHAD PATRICK OSORIO
Legal Counsel



Date Founded: March 2020
Business Model: B2B, B2C

CONTACT DETAILS

Focal Person:
Angeli Guadalupe
angeliguadalupe@gmail.com

Business Address:
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Website:
www.sureplus.net

Social Media:



COMPANY DESCRIPTION

Sureplus is a social enterprise startup that resells, repurposes and reallocates surplus food in order to minimize wastage and hunger.

PROBLEM

Globally, one-third of food is wasted while 820 million people are malnourished. In the Philippines, it is estimated that more than 13 million Filipinos cannot afford three meals a day.

SOLUTION

Sureplus' existing web app and upcoming mobile app will connect farmers, groceries, and restaurants with surplus food to people looking for more affordable food.

CUSTOMER & MARKET

Sureplus' target market is mainly the people and connect them to the stakeholders mentioned.

KEY MILESTONE

🏆 Overall Champion, Mindanao Pitch Fest 2021

PARTNERSHIP NEEDS

Target Partners:

N/A

TEAM



ANGELI GUADALUPE
CEO



JUAN MIGUEL DE CASTRO
CFO



FRANCINE BABISTA
COO



NIKKO LAORDEN
R&D Manager



MARK SAGUIMPA
Marketing Officer



CHRISTY SANDAGA
Sales Officer



JOERIE VAN DAMME
Data Manager

TINDA BY HINULAWANLAB.COM INC.



tinda

Date Founded:
July 2020

Business Model:
B2C

CONTACT DETAILS

Focal Person:
Atty. Giovanni M. Gil
giovanni.gil@tindaph.com

Business Address:
Tinda office, 093 Mercado Street,
Poblacion, Toledo City, Cebu

Website:
www.tindaph.com

Social Media:



COMPANY DESCRIPTION

tinda is an online food and delivery service application and a marketplace for restaurants.

PROBLEM

Food delivery services never reached the province. No one does it for the *probinsyanos*.

SOLUTION

tinda makes it conveniently possible for businesses or sellers to serve customers which are beyond their current reach. With *tinda*, it is now possible for customers to order from restaurants beyond the normal radius offered by existing q-commerce. *tinda* is your foodpanda in the province.

CUSTOMER & MARKET

Currently serves the city of Toledo, the municipalities of Balamban and Pinamungajan, and select areas of the municipalities of Aloguinsan and Asturias in Cebu Province.

KEY MILESTONES

- 🏆 Conducted initial market survey
- 🏆 Sealed developers' commitment
- 🏆 Minimum Viable Product, over 5,000 downloads, over PHP 6 million, over 8,000 total orders, market testing in 1 City and 4 Municipalities

PARTNERSHIP NEEDS

Target Partners:
Restaurants

TEAM



ATTY. GIOVANNI GIL
CEO



ARNLEE VIZCAYNO
CTO



RYAN SEDON, CPA
CFO

Partner Organizations



DTI - COMPETITIVENESS AND INNOVATION GROUP

The DTI-CIG oversees the DTI's initiatives in preparing industries for the Fourth Industrial Revolution and digital transformation, establishing Regional Inclusive Innovation Centers (RIICs), developing new creative industries, and growing a robust startup ecosystem.

PHILDEV FOUNDATION

The Philippine Development Foundation (PhilDev) is an independent, non-profit organization that aims to eradicate poverty in the Philippines through its three (3) pillars: education, innovation, and entrepreneurship. PhilDev brings together government organizations, the academe, private industry, and the community in harnessing science and technology for sustainable and inclusive economic growth in the Philippines.



Contact Us



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